

PRESS RELEASE

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FSBM Enters Key Strategic Partnership with VisionTech to Drive Generative AI Adoption in Malaysia

KUALA LUMPUR, 1 July 2025 – FSBM Holdings Berhad (“FSBM” or “the Group”) (“富士通控股公司”), through its wholly-owned subsidiary **FSBM I-Design Sdn. Bhd.** (“FSBM I-Design”), has entered into a **Key Strategic Partnership Agreement with VisionTech Pte Ltd (“VISION”)**, a Singapore-based generative AI company. This agreement follows the earlier signing of a Memorandum of Understanding (“MoU”) on 16 January 2025 and marks a significant milestone in FSBM’s commitment to accelerate digital transformation through cutting-edge AI solutions in Malaysia.

Under this partnership, FSBM I-Design is entrusted with a wide range of responsibilities, including sales and customer management, marketing and promotional initiatives, technical support and training, and market development strategies to drive the adoption of VISION’s generative AI technologies across diverse sectors.

Both Parties will work closely to identify and pursue new opportunities in market development, conducting research and formulating go-to-market strategies tailored to different industries and customer segments. FSBM I-Design will manage the entire sales life-cycle, from lead generation and product presentations to customer on-boarding and deal closure. VISION will provide sales tools, technical resources, and knowledge-sharing to ensure seamless customer engagement and successful adoption.

Branding and marketing efforts will be jointly executed, with both Parties working together on campaigns, promotional events, and digital outreach to raise awareness and generate demand for AI solutions. In fact, FSBM has already kick-started its marketing strategy through the successful launch of “FSBM’s GEN AI FORUM 2025” held this morning. The forum drew participation from over 80 senior leaders and

technology specialists representing approximately 50 different companies across various industries.

Recognising the long-term potential of this alliance, the Parties have agreed to explore deeper strategic opportunities in the future. This may include initiating discussions on the potential formation of a Joint Venture (JV) entity in Malaysia. Additionally, the scope of collaboration may expand to include the development of new AI-driven solutions and technology projects that leverage the combined strengths and expertise of both organizations.

Executive Director of FSBM I- Design, Mr William Ng (“黄国强”) stated: *“This agreement represents the latest in a series of strategic initiatives by FSBM to strengthen its capabilities in artificial intelligence and digital innovation. It reinforces the Group’s position as a forward-thinking technology leader committed to delivering intelligent, scalable solutions that drive transformation across industries.”*

Founder and Chief Executive Officer of VISION, Mr Lim Hui Jie (“林晖杰”), mentioned: *“This partnership with FSBM reflects a shared vision to localize and scale our generative AI capabilities for the Malaysian market. We look forward to working hand-in-hand with FSBM I-Design to accelerate AI adoption and co-develop impactful, market-specific use cases that empower businesses to reach new heights of productivity and innovation.”*

FSBM’s newly appointed Executive Deputy Chairman, Mr Cheong Chen Khan (“张镇瀚”) has also affirmed that this partnership with VisionTech will be his first strategic project to spearhead under his leadership, signaling FSBM’s renewed direction and momentum in the high-growth AI and digital transformation landscape. His appointment marks the beginning of a new chapter for the Group, with an emphasis on innovation, agility, and regional expansion.

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About FSBM Holdings Berhad

FSBM Holdings Berhad ("FSBM", 9377) was incorporated in 1984 as Talasco Computers Sdn Bhd. In 1991, Talasco Computers Sdn Bhd changed its name to Fujitsu Systems Business (Malaysia) Sdn Bhd and was subsequently listed on Bursa Securities (then known as the Second Board of the Kuala Lumpur Stock Exchange) in 1994.

In 2001, the Company diversified its business to sell non-Fujitsu products and services and extended its business activities outside of Malaysia, resulting in a change in company name to its present name.

FSBM is now focusing on developing its IT services segment. The range of services the Company offering are Intelligent Application & Digital Solutions, Managed Security Services and Smart Manufacturing Solutions.

For more information, please log on to <https://fsbm.com.my/>

About VisionTech

VisionTech Pte Ltd is a Singapore-based Generative AI company focused on developing solutions to boost sales, streamline operations, and overcome manpower challenges. VisionTech is a subsidiary of VisionGroup, a humanity-plus company that believes in using technology for the betterment of the human race by driving the adoption of AI, Blockchain, and Cybersecurity across governments, enterprises, and the masses.

For more information: <https://visiongroup.co/>

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